

-2026/2027

"Invest boldly in your learning – every dollar spent on knowledge today is a seed for the future you want. Never hesitate; education is the one investment that always compounds and never depreciates."

-Warren Buffet



# Learning Sharks<sup>®</sup>

INSTITUTE of STOCK MARKET INVESTING

## STOCK TRADING & INVESTING COURSES



INSTITUTE PROSPECTUS

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# Module 1

BASICS + FUNDAMENTALS

Fees: 19,000

**BEST ENTRY LEVEL FOR ALL BEGINNERS**

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## Topics Covered

### 1. Investment:

- What is Investment • Inflation Protection Assets • History of Indian Stock Market
- Share Market Basics (Stock vs Share Market) • Market Segments & Products
- Primary Market (IPO, ASBA, Pricing & Book Building)
- Key Market Indicators • Market Participants (NSE, BSE, SEBI, Brokers)
- Market Capitalization (By Size & Shareholding Pattern)

### 2. Secondary Market

- Brokers and Sub Brokers
- Eligibility criteria
- **Broker**- Client Relations
- Trading System Users Hierarchy
- Depositories
- Clearing Members

#### Trading in the Stock Market

- Zerodha Kite/ Groww Tour
- Calculating Brokerage: Traditional Brokers Vs Discount Brokers
- Quantity Freeze & Circuit Breakers
- Order Conditions: GTT, IOC, Regular Order, AMO
- Order Types: Stop Loss order, Bracket Order, Cover Order, Trailing Stop Loss
- Price Time Priority, Order Matching, Bid-Ask Spread
- Transaction Cycle: Rolling Settlement

### 3. Fundamental Analysis

#### Introduction to fundamental analysis

- 1.1 What is the fundamental analysis?
- 1.2 Why is **fundamental analysis** relevant for investing?
- 1.3 So, does fundamental analysis work?
- 1.4 Steps in Fundamental Analysis
- 1.5 Difference between *technical & fundamental analysis*
- 1.6 Features & benefits of Fundamental analysis

#### Economy and Industry

Analysis of the Economy and the Industry

#### Company Analysis

- Interpretation of a company's financial statements (Balance Sheet, P&L, Cash Flow, etc.)

- Ratio Analysis (Multiple Ratios)
- Fund Flow Analysis
- Time Value of Money & Valuation of Equity
- How to evaluate events/news and data and co-relate the data for trading in stocks, currency, and commodities

## Top Down Approach

**Economic Analysis | Industry Analysis | Company Analysis**

### Understanding Financial Markets

- Where can one find financial statements?
- **Financial Statements**
- **Balance Sheet**
- **Income Statements**

### Industry Analysis

- **Energy & Infrastructure:** Oil & Gas, Power, Cement, Real Estate, Infrastructure
- **Financial & Services:** Banking, Insurance, Financial Services (NBFCs)
- **Technology & Communication:** IT, Telecom, Digital & Internet Businesses
- **Manufacturing & Industrial:** Automobile, Metals, Chemicals, Paint
- **Consumer & Lifestyle:** FMCG, Retail, Gems & Jewellery
- **Specialized & Emerging:** Pharma, Healthcare, Aviation, Logistics

### Company Analysis

**Ownership & Size:** Promoter holding, market capitalization

**Valuation:** P/E ratio, book value

**Financial Health:** Debt analysis, dividend yield

**Market Activity:** Volume analysis, moving averages

### **Stock Market Foundations & Trading Essentials**

- Market Basics: How the stock market works, history, and evolution
- Exchanges: National Stock Exchange of India & Bombay Stock Exchange
- Professional Insights: How traders think, act, and approach markets
- Trading Psychology: Managing fear, greed, and emotions
- Risk & Portfolio Management: Minimizing losses and managing overall exposure
- Money Management: Capital allocation and strategy building
- Primary Markets: How companies go public (IPOs)
- Trading Mechanics: Types of market orders and execution
- Advanced Concepts: Short selling in falling markets

### **Practice & Doubt Clearing Session**

# Module 2

**TOP SELLER: CRASH COURSE**

**Fees: 27,500**

**MONEY SAVER ( BEST OF INTERMEDIATES )**

**Crash Course Topics + Technical Analysis ( Primary Level )**

## INTRODUCTION TO TECHNICAL ANALYSIS

- a. What is Technical Analysis: Scope, nature, and its application in trading
  - b. Principles of Technical Analysis (Based on Dow Theory)
  - c. Importance of Technical Analysis
  - d. Strengths & Limitations of Technical Analysis
  - e. Technical vs Fundamental Analysis
- **Dow Theory**
    - **Market Trends:** Identifying primary, secondary, and minor trends
    - **Market Phases:** Accumulation, participation, distribution
    - **Core Principles:** Key rules of Dow Theory and their market relevance
  - **Support & Resistance + Charting Techniques**
    - **Market Structure:** Identifying trending vs range-bound conditions in real time
    - **Chart Interpretation:** Using support & resistance for structure analysis
      - Channel patterns & breakout dynamics
      - Static & dynamic support/resistance zones
      - Heikin Ashi for trend clarity
      - Line charts for noise reduction
    - **Role Reversal:** Support turning into resistance (and vice versa) driven by market psychology
    - **Trendlines:** Accurate drawing techniques with practical trading application

## TECHNICAL INDICATORS

- Introduction: Role of indicators & oscillators in technical analysis and decision-making
- Scope & Application: Strengths, limitations, and effective signal interpretation
- Types: Trend-following vs momentum-based indicators
- Key Indicators: DMA, EMA, RSI, MACD (with real-world application context)
- Practical Usage: Combining indicators with price action for higher probability trades
- Common Mistakes: Avoiding over-reliance and filtering false signals

## RISK MANAGEMENT

- Risk-to-Reward Ratio: Optimizing risk relative to potential returns
- Position Sizing & Allocation: Capital deployment based on risk appetite and trade setup
- Trade Management: Scaling in/out and managing positions dynamically
- Capital Protection: Long-term preservation techniques and drawdown control
- Stop Loss Strategies: Effective placement, discipline, and execution consistency
- Risk Control: Minimizing losses, avoiding overexposure, and maintaining portfolio balance

# Module 3

**FULL COURSE- 3 Months**

**COMPLETE KNOWLEDGE**

Course - Shark Trader Course

**Fees: 46,500**

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## 0. Basics of Stock Market

All topics of Crash Course

## 1. Fundamental Analysis

Introduction to fundamental analysis

- Introduction & Importance of Fundamental Analysis in investing
- Efficient Market Hypothesis (EMH) and its limitations
- Effectiveness: Does fundamental analysis really work?
- Process: Key steps involved in fundamental analysis
- Technical vs Fundamental Analysis: Core differences and use cases
- Features & Benefits: Advantages of fundamental analysis in decision-making

## Economy and Industry

### **Analysis of the Economy and the Industry**

1. Company Analysis
2. Interpretation of Financial Statements (Balance Sheet, P&L, Cash Flow)
3. Ratio Analysis (Key Financial Ratios)
4. Fund Flow Analysis
5. Time Value of Money & Equity Valuation
6. Economic Value Added (EVA)
7. Evaluating News, Events & Data for Trading (Stocks, Currency & Commodities)

## Revisiting Basics

- Time Value of Money (TVM)
- Interest Rates & Discount Factors
- Opportunity Cost in Investing
- Understanding Risk-Free Rate
- Equity Risk & Return Expectations
- Risk Premium Concepts
- Beta: Measuring Market Risk

## Top Down Approach

- **Economic Analysis • Industry Analysis • Company Analysis**

## **Understanding Financial Markets**

- Sources of Financial Information (Financial Statements, Director's & Auditor's Reports)
- Financial Statements: Balance Sheet & Income Statement

## Global & Domestic Research including events

- Government Budget & Economic Policies • Political Events & Elections • Geopolitical Risks (Wars & Uncertainty)
- Weather Impact & Market Volatility (India VIX) • Credit Rating Agencies & Market Sentiment
- Sovereign Ratings & Debt • Insider Activity & Corporate Deals

## Industry Analysis

- **Energy & Infrastructure:** Oil & Gas, Power & Utilities, Cement & Infrastructure, Real Estate
- **Financial Services:** Banking & Financial Services
- **Technology & Communication:** IT, Telecom
- **Manufacturing & Industrial:** Metals & Mining, Paint & Chemicals, Automobile & Auto Ancillaries
- **Consumer & Lifestyle:** Pharma & FMCG, Gems & Jewellery
- **Specialized Sector:** Aviation

## Company Analysis

- **Ownership & Management:** Promoter holding, management quality
- **Valuation Metrics:** Market cap, P/E, book value, P/B, EPS
- **Financial Strength:** Debt, cash flow, EBITDA, profitability ratios
- **Market Activity & Technicals:** Volume, open interest, moving averages, beta

- **Investor Returns:** Dividend analysis
- **Advanced Insights:** Additional key metrics & performance indicators

## Cash Flow Statement

- Financial Statement Analysis and Forensic Accounting
- Comparative and Common-size Financial Statements
- Financial Ratio
- Cash Conversion Cycle  
& **Case studies**

## 2. Technical Analysis

### INTRODUCTION TO TECHNICAL ANALYSIS

- Core Principles (Dow Theory) • Charting Techniques (Line, Bar & Candlestick)
- Role & Importance • Strengths & Limitations • Technical vs Fundamental Analysis

### DOW THEORY

- Market Trends (Primary, Secondary & Minor) • Market Phases (Accumulation, Participation, Distribution)
- Dow Theory Rules & Their Importance

### **SUPPORT AND RESISTANCE**

1. **Market Structure:**  
Trend vs Range Identification
2. **Chart Patterns & Price Action Analysis**

- Reversal Patterns: Double Tops/Bottoms, Head & Shoulders
- Continuation Patterns: Flags, Pennants, Triangles
- Advanced Patterns: Cup & Handle, Wedges

Other Important Patterns

- A. Support Turns Resistance: Understanding Market Psychology
- B. Trendlines: Identification, Drawing & Practical Usage

### 3. CANDLESTICKS

#### **Candlestick Analysis & Price Action Psychology**

- **Bullish vs Bearish:** How candlesticks are formed and interpreted

- **Conventional Candlestick Patterns:**

- **Basics:** Core candlestick structure and understanding
- **Reversal Patterns:** Doji, Hammer, Hanging Man, Shooting Star; Engulfing, Harami, Tweezer Tops & Bottoms; Morning & Evening Star
- **Continuation Patterns:** Rising/Falling Three Methods; Three White Soldiers & Three Black Crows
- **Strength Indicators:** Marubozu, Spinning Tops
- **Market Behavior Simplified:** Boring vs explosive vs rejection candlesticks
- **Psychology:** Using simplified candlestick logic to interpret price action effectively

### 4. TECHNICAL INDICATORS AND OSCILLATORS

- A. Understanding Indicators & Oscillators

B. Interpretation: Strengths, Limitations & Signal Accuracy

C. Core Indicators & Tools:

- Trend Indicators: Moving Averages
- Volatility Indicators: Bollinger Bands
- Retracement Tools: Fibonacci Levels
- Momentum Indicators: MACD, RSI

## PRICE ACTION

- Understanding Price Action • Candlestick Strategies (Entry & Exit)
- Demand & Supply Zones • Multi-Timeframe Analysis (Top-Down)

## RISK MANAGEMENT

1. RISK TO REWARD: How much should a trader risk for how much profit
2. Trade management: How can a trader scale their positions during a trade

## TRADING PLAN

1. Chart Reading & Opportunity Identification
2. Lower Timeframe Signal Confirmation
3. Entry & Exit Strategy Execution
4. Confluence Techniques (Indicators + Price Action)

## 1. **OPTIONS & Futures - Derivatives**

### 1 Basics of Derivatives

- Introduction & Evolution of Derivatives • Indian Derivatives Market • Market Participants
- Types & Significance of Derivatives • Risks in Derivatives Trading

### 2. Understanding Index

- Introduction to Index • Significance & Economic Purpose • Types of Indices
- Index Attributes & Impact Cost • Index Management • Major Indices in India • Applications of Indices

### 3. Introduction to Forward

- Introduction to Forwards • Futures Pricing & Payoff Analysis
- Uses of Futures • Market Participants & Roles
- Hedging, Speculation & Arbitrage Strategies

### Introduction to Options

- A. Basics of options
- B. Payoff Charts for Options
- C. Basics of options pricing and option Greeks

### Option Trading Strategies

- Option Spreads & Payoff Charts • Straddle & Strangle (Market View & Payoff)
- Covered Call • Protective Put • Collar • Butterfly Spread

### Introduction to Trading Systems

- A. Trading Systems, corporate hierarchy, order types and conditions
- B. Selection criteria of Stock for trading
- C. Selection criteria of Index for trading
- D. Adjustments for Corporate Actions
- E. Position Limits
- F. Using daily newspapers to track futures and options

## 2. Psychology and risk management

Market Psychology & Crowd Behavior: Herd mentality, contrarian thinking, and associated risks

- Emotional Awareness: Biases, decision impact, and avoiding psychological traps
- Trader Mindset: Flexibility, timing, and effective decision-making
- Performance & Discipline: Execution quality, focus, and exit strategies
- Emotional Control: Managing frustration, patience, and fear
- Professional Approach: Responsibility, self-control, and thinking like a trader
- And More: Advanced psychological frameworks & real-world application

# Module 4

## **SPECIAL COURSE – ADVANCED TECHNICALS**

**Fees: 6,500**

**Only for Current Students**

### **Technical Analysis, Upgraded**

#### A Institutional Concepts: Foundations

- Fair Value Gap (FVG)
- Order Blocks (OB)
- Break of Structure (BOS) & Change of Character (CHoCH)
- Stop Hunt & Liquidity Sweep

#### B– Understanding Imbalance & BOS with Confluence

- Imbalance Zones
- BOS + FVG Confluence
- Liquidity Grab + OB Reaction

#### C – Institutional Confluence & Layered Entry Triggers

- Order Block + FVG + Breakout Confluence
- Overlapping Supply-Demand Zones
- Volume Profile (POC/VAH/VAL) + OB Zones

#### D – Institutional Candles, Liquidity Grabs & Hidden Entries

- Institutional Candles
- Liquidity Grab + Internal Break of Structure
- Failed Breakout Trap Setup

#### E – 3-Step Entry Systems & Trade Planning

- 3-Step Model: OB + FVG + BOS
- LTF Entry after HTF Confirmation
- Stop Loss Engineering

#### F – Strategy Execution, Journaling & Real-Time Trading

- Multi-Timeframe SMC Mapping

- Trend Continuation Model: OB + RSI + FVG
  - Intraday Scalping: VWAP + OB + BOS
  - Swing Strategy: HTF S/R + OB + CHoCH on LT
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# Module 5

## PRO COURSE – 4 Months

Advanced Course: Complete Trading & Market Mastery (Nothing Left Behind)

FULL COURSE - Shark Trader PRO

**Fees: ₹68,500**

### 1. Basics of Stock Market

All topics of Crash Course

### 2. Fundamental Analysis

All topics of Fundamental Course

### 3. Technical Analysis

All topics of Technical Course including

- Chart Patterns
- Indicators
- Candlesticks Patterns
- High Probability Strategies

### 4. Advanced Technical Analysis

All topics mentioned

### 5. Forex

#### 1. Forex Fundamentals

- What is Forex: Basics, market structure, and key participants
- Market Essentials: Forex charts, base & quote currencies, bulls vs bears, short selling
- Getting Started: Demo accounts and understanding forex brokers

#### 3. 2. Forex Terminology & Mechanics

- Pricing Concepts: Bid & ask, spread, pips, points, 5-digit quotes
- Trade Structure: Lot size, leverage, equity, margin
- Trade Management: Take profit, stop loss, and order types (buy, sell, buy/sell limits & stops)

#### 4. 3. Forex Analysis

- Core Methods: Technical, fundamental, and sentiment analysis

#### 5. 4. Fundamental Analysis in Forex

- Economic Indicators: Reading the economic calendar and major US news
- Application: News-based trading strategies

#### 6. 5. Technical Analysis in Forex

- Market Structure: Trends vs ranging markets
- Key Tools: Support & resistance, channels, moving averages
- Advanced Concepts: Algorithmic trading and forex robots

#### 7. 6. Trading Platform (MetaTrader 4)

- Setup: Opening a demo account
- Navigation: Using MetaTrader 4 effectively

#### 8. 7. Risk Management in Forex

- Smart Risking: Calculating pip value and managing trade risk efficiently

## **6.Commodity**

## **7.Crypto Currencies**

### **Foundations of Cryptocurrency**

1. Limitations of Traditional Currencies
2. Why Cryptocurrencies Exist
3. Money Supply & Government Influence

### **Blockchain & Core Concepts**

4. Introduction to Blockchain Technology
5. Understanding Cryptocurrency Ecosystem

### **Wallets & Security**

6. Types of Wallets: Hot & Cold Wallets
7. Creating a Paper Wallet (Practical Exercise)
8. Security Practices & Asset Protection

### **Cryptocurrency Markets**

9. Introduction to Major Cryptocurrencies
10. Bitcoin: Buying & Basics
11. Ethereum: Overview & Use Cases

### **Investment & Analysis**

12. Supply Metrics: Circulating, Max Supply & Impact
13. Long-Term Valuation & Target Price Approach
14. Common Mistakes by New Crypto Investors

### **Advanced Topics**

15. Building Your Own Cryptocurrency (Conceptual Overview)